



Normal Heights CPG - August 8, 2024





AGENDA

- 1. Introductions
- 2. Presentation Draft Mid-City Atlas: Existing Conditions Report
 - Introduction (Progress & Trends)
 - History & Place
 - Sustainability, Equity & Climate Resilience
 - Land Use & Development
 - Mobility
 - Public Facilities, Parks & Open Space
- 3. Upcoming Activities
- 4. Discussion & Questions









MID-CITY PLANNING AREA & NEIGHBORHOODS

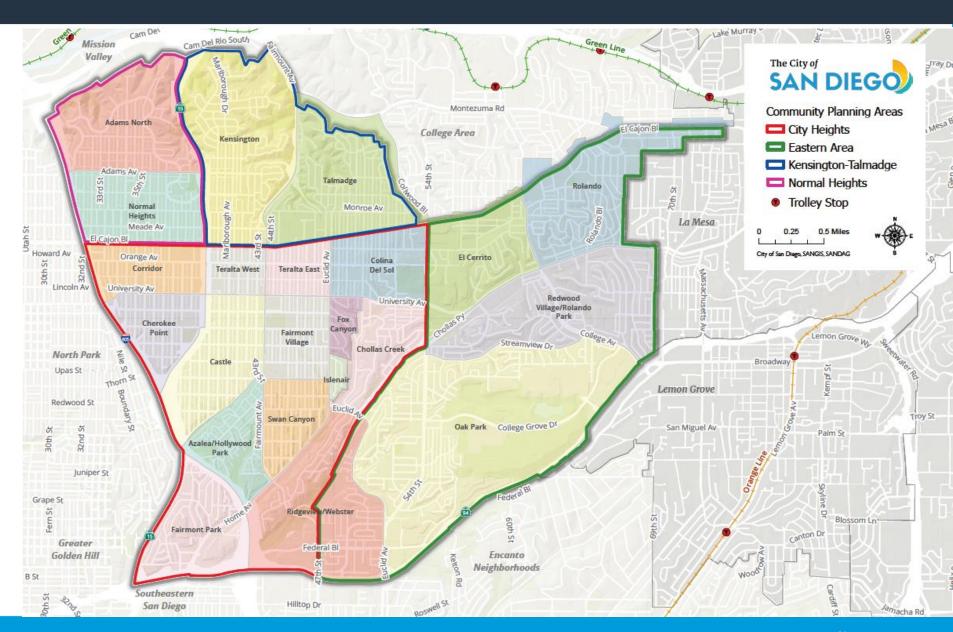
Mid-City Communities

- City Heights
- Eastern Area
- Kensington-Talmadge
- Normal Heights

Mid-City Snapshot*

- 8,052 acres
- 133,267 people
- 52,300 homes
- 20,000 jobs
- 24,500 parcels
- 10% of the city population resides in Mid-City

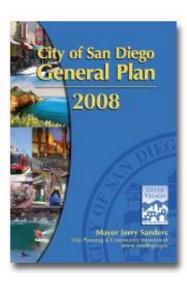
*SANDAG Estimate 2022; LEHD 2019; City of San Diego





UPDATE TO THE MID-CITY COMMUNITIES PLAN

The City is updating the Community Plan to help shape the future of Mid-City area for the next 20 to 30 years. The current plan was last adopted in 1998.



The update to the plan will serve as the 30-year vision for land use, mobility, urban design, public facilities and services, natural resources, historic and cultural resources and economic development.

Address Regional Growth & Housing Needs

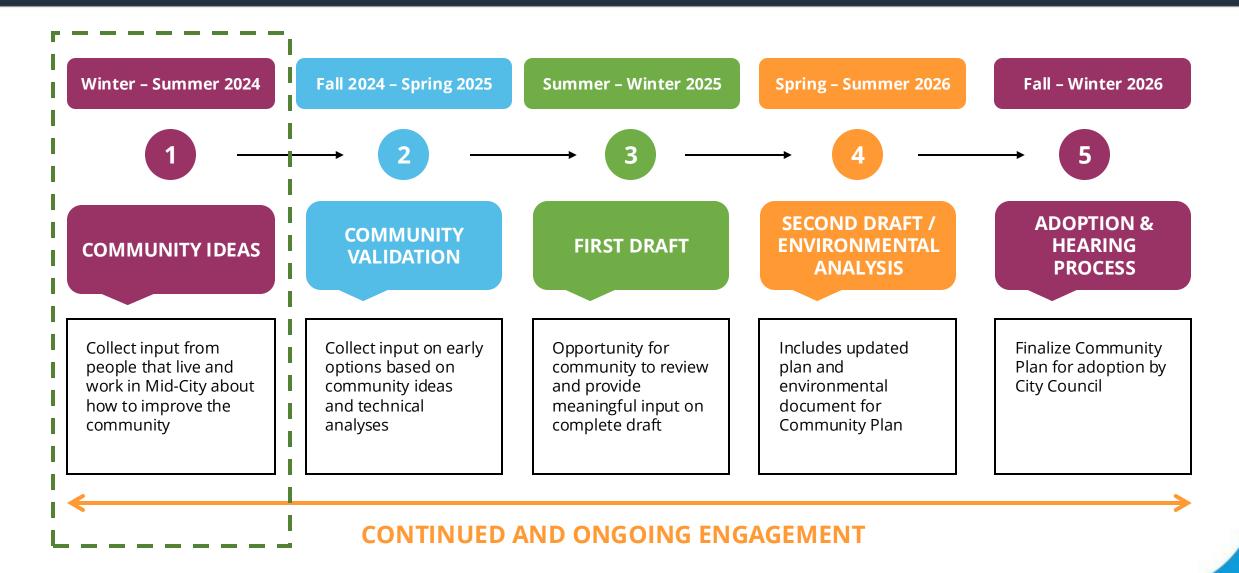
Understand Community Needs & Enhance Quality of Life

3 Evaluate Infrastructure Demand

Reduce Environmental Impact



PROCESS & TIMELINE





PHASE ONE ENGAGEMENT ACTIVITIES



Website, Videos, Web Map & Factsheet (En/Es/Viet)



Pop-Ups



1st Survey (En/Es)



Joint Mid-City CPU Working Group



Community Office Hours & Workshops



Youth Engagement



CBO* Meetings & Partnership



Text-Based Input (En/Es/Viet)



MID-CITY ATLAS: EXISTING CONDITIONS REPORT

Draft Report



Community Snapshot:

- History & Place
- Sustainability, Equity & Climate Resilience
- Land Use & Development
- Mobility
- Parks, Public Facilities & Open Space

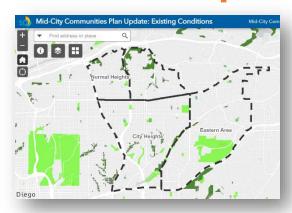
Appendices



Supporting Data by CPA:

- Previous Plans & Studies
- Parks and Recreation Facilities
- Demographics
- SDUSD Historical Enrollment
- CIP Projects

Web Map



Land Use Layers:

- Neighborhoods, Community Planning Areas, Adopted & Existing Community Plan Land Uses, & Zoning
- Public Facilities, Parks, Open Spaces, & Historic Sites

FURTHER OPPORTUNITY TO PROVIDE INPUT



MID-CITY ATLAS: EXISTING CONDITIONS REPORT

Released June 14

The Mid-City Atlas: Existing Conditions provides a snapshot of existing conditions, challenges and opportunities.



Introduction



Land Use & Development



History & Place



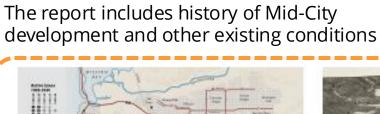
Mobility

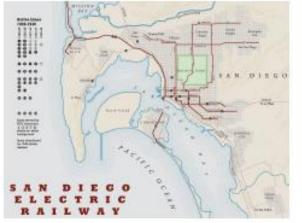


Sustainability, Equity & Climate Resilience



Parks, Public Facilities & Open Space





San Diego Electric Railway



Looking West on El Cajon



Kensington in 1927



Historic Redlining







1998 MID-CITY COMMUNITIES PLAN



Porpased by

City of San Diego City Planning & Community Investment 202 C tone, MS 44 So Diego CA 92(0)

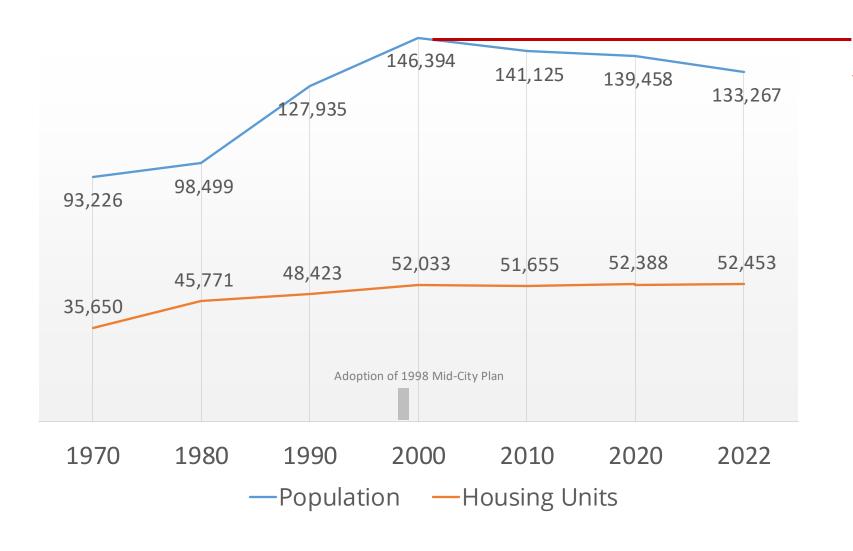


This information, or this document for portions thereof, will be useds synthetic to abstractive formers upon request.

- Reduced opportunities for new homes along Adams Avenue, El Cajon Blvd, and University Avenue due to the lack of adequate community facilities
- Encouraged community investments and celebration of cultural diversity
- Focused future growth in Urban Villages

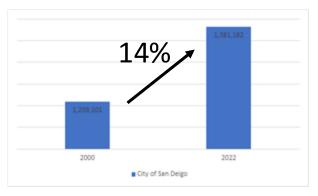


MID-CITY POPULATION & HOUSING GROWTH 1970 - 2022





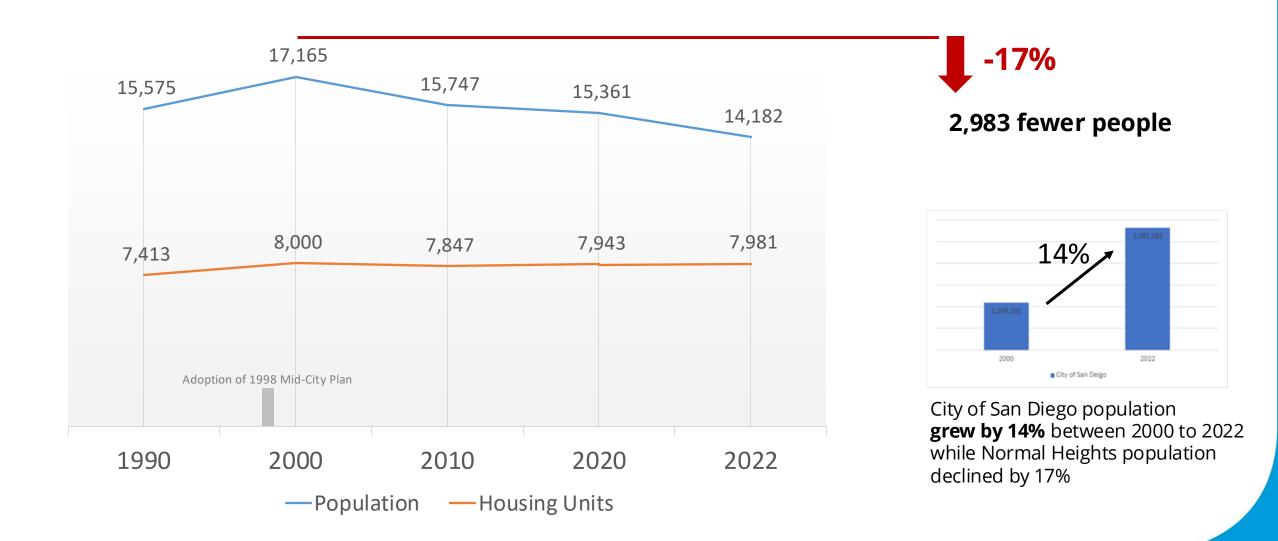
13,127 fewer people



City of San Diego population **grew by 14%** between 2000 to 2022 while Mid-City population declined by 9%



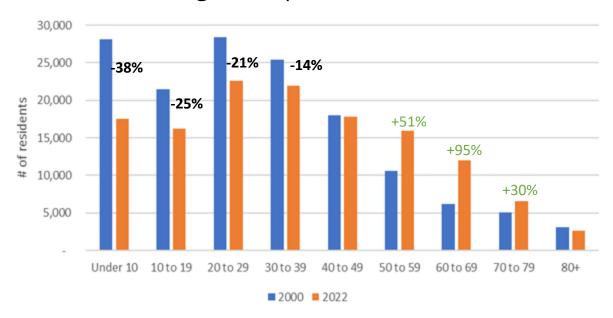
NORMAL HEIGHTS POPULATION & HOUSING 1990 - 2022





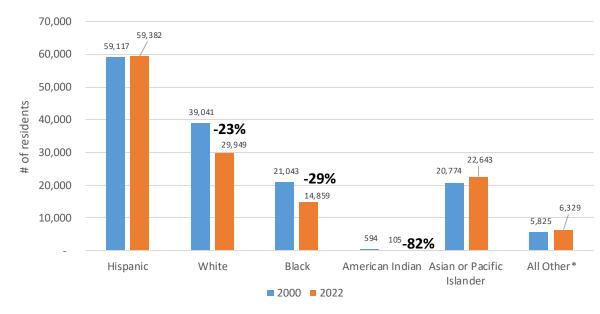
POPULATION CHANGE BY AGE & RACE/ETHNICITIES

Mid-City Population Change by Age Group: 2000 to 2022



Fewer Young People (<40), More Old People (>50)

Mid-City Population Change by Race/Ethnicities: 2000 to 2022

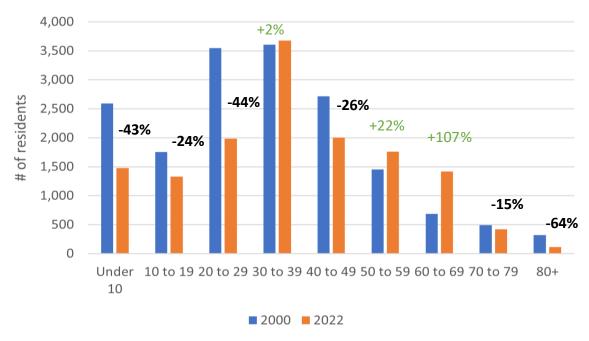


Fewer White, Black & American Indian People



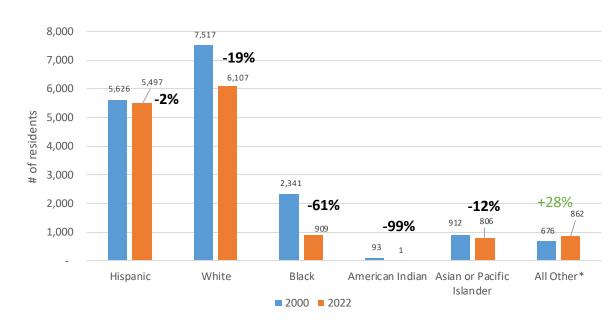
NH POPULATION CHANGE BY RACE & ETHNICITY

Normal Heights Population Change by Age Group: 2000 to 2022



Fewer Young People (<30), More Old People (50 to 69)

Normal Heights Population Change by Race/Ethnicities: 2000 to 2022



Fewer Hispanic, White, Black, American Indian & Asian/Pacific Islander



MID-CITY MEDIAN HOME VALUE & HOUSEHOLD INCOME

Mid-City Median Home Value and Median Household Income: 2000 to 2022

Median	2000	2022	% Change
Median Home Value	\$149,448	\$722,833	384%
Median Income	\$31,851	\$77,063	142%

Median home value has grown by 2.7 times more than the median household income in Mid-City.



MID-CITY HOUSEHOLD INCOME

Change in Mid-City Population Household Income: 2000 to 2022

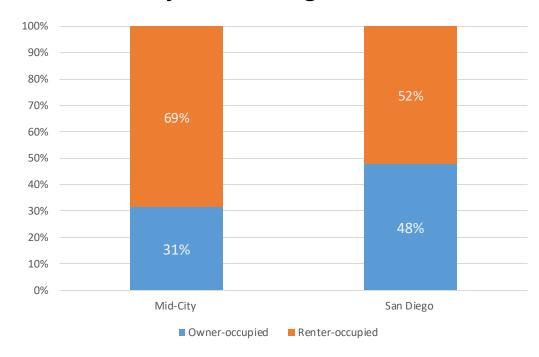
Household Income	2000	2022	% Change
< \$30,000	25,609	13,131	-49%
\$30k to \$59.9k	15,711	13,957	-12%
\$60k to \$74.9k	3,255	5,229	61%
\$75k to \$99.9k	2,677	7,160	167%
\$100k to \$149.9k	1,810	5,842	223%
\$150k or more	1,140	5,559	388%

Since 2000, the number of households making more than \$100k have increase substantially.



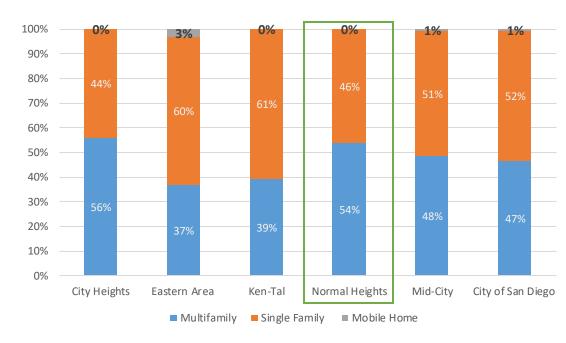
HOUSING OCCUPANCY AND TYPES

Occupancy Status (%), Mid-City & City of San Diego (2019)



In Mid-City, 69% of Homes are Renter-Occupied

Housing Type (%), Mid-City Communities & San Diego (2022)



Majority of Homes in City Heights (56%) & Normal Heights (54%) are Multifamily



\$2 BILLION+ IN COMMUNITY INVESTMENTS

- City Heights Initiatives the Price Philanthropies Foundation has directly invested or leveraged over \$212 million to support community revitalization such as City Heights Urban Village
- \$265 million+ in bike and transit infrastructures:
 - Mid-City Centerline Rapid Transit (\$65 mil) & Bikeway Investment (\$200 mil)
- \$614+ million invested in Mid-City to modernize school facilities
- \$1+ billion in capital improvement projects (current/recent):
 - streets, water, sewer, stormwater, parks, and other facilities
 - Normal Heights \$91.3 million in capital improvement projects





Mid-City has also witnessed the opening of two state-of-the-art community facilities since 2000:

Kroc Community Center& Copley-Price YMCA



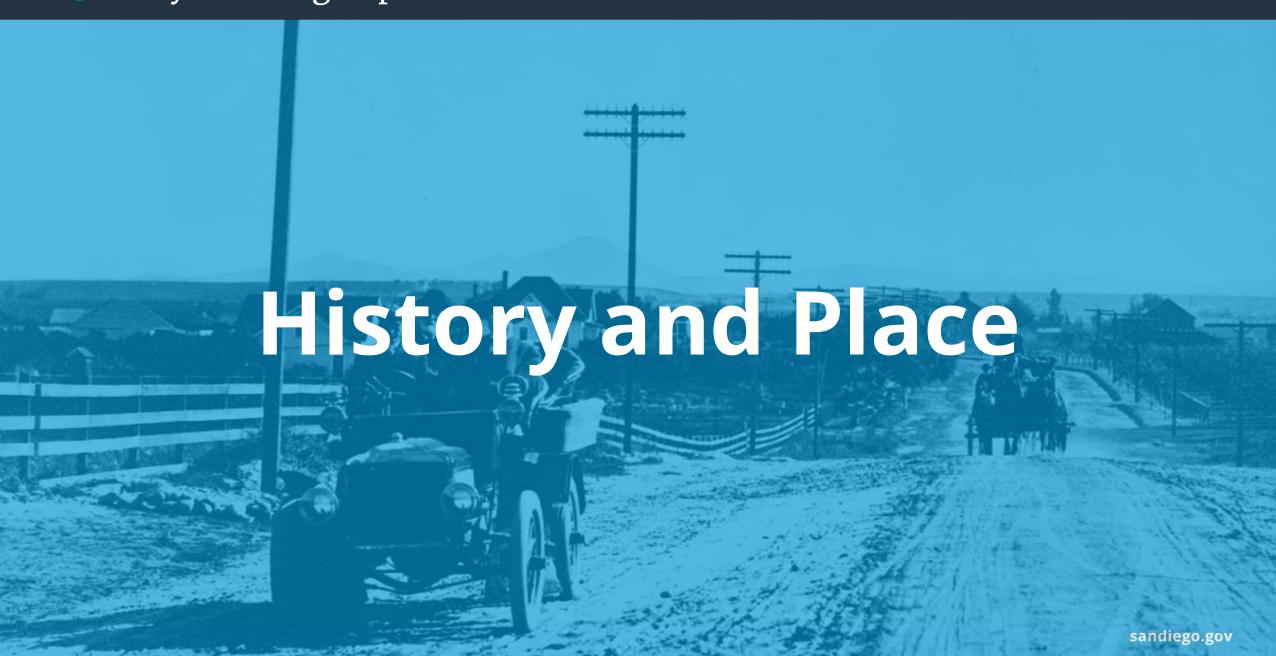
INTRODUCTION SUMMARY

- After the downzoning action from the 1998 community plan, the **population peaked in 2000**, and growth stabilized from 2000 to 2022.
- Compared to 2000, there are **fewer young people** (under 40) and **fewer Black, White and American Indian** people living in Mid-City today
- The share of households making more than \$100k has increase substantially, compared to 2000, in Mid-City today.
- The increase in median household income has not kept pace with the increase in median home value in Mid-City.
- Since 1998, Mid-City has seen over \$2 billion in community investments and the opening of two state-of-the-art community facilities.

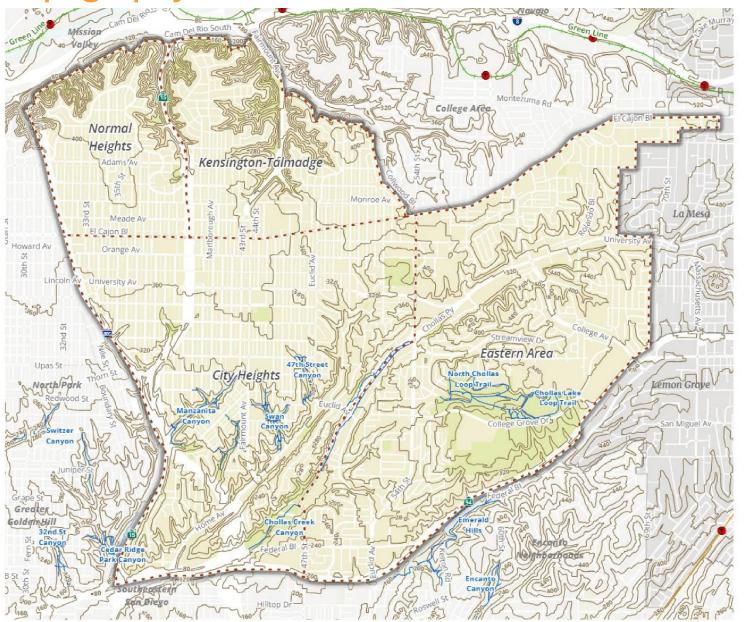








Topography and Natural Features

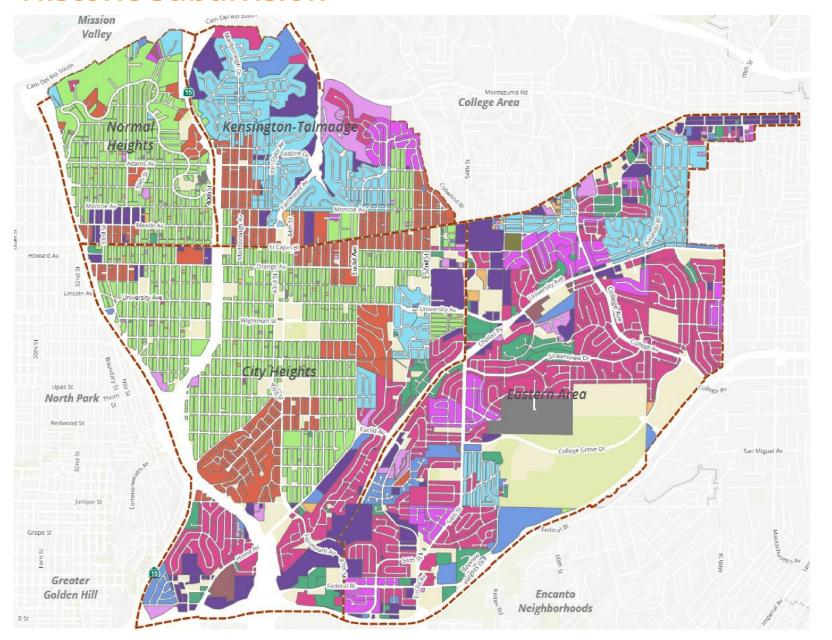


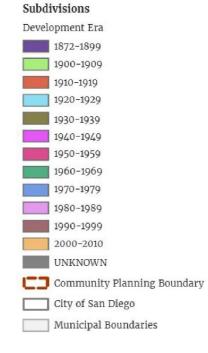


The canyon system contribute significantly to the sense of place and forms a backdrop of open space to Mid-City



Historic Subdivision



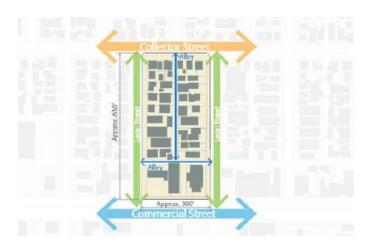






BLOCK TYPE COMPARISON

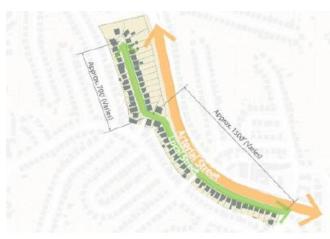
Urban Grid



Urban Grid at Canyon Ridge



Suburban



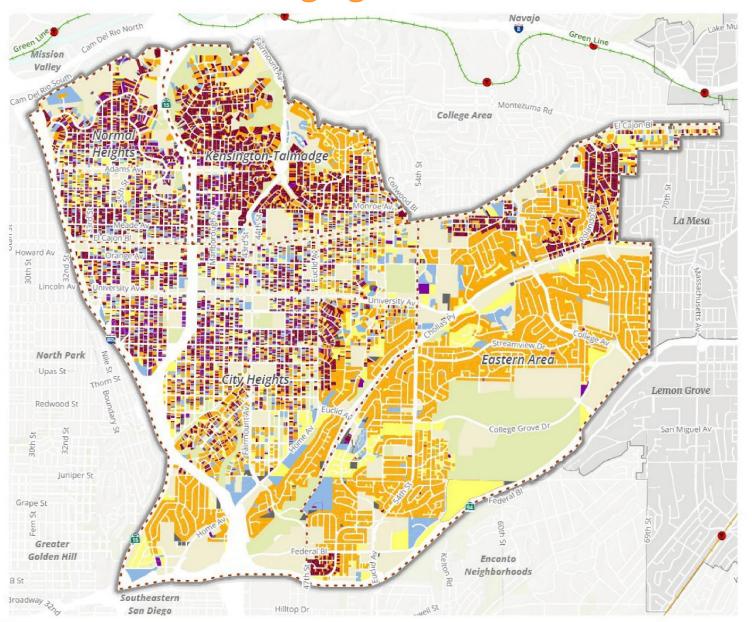
Superblock Type 1



Superblock Type 2

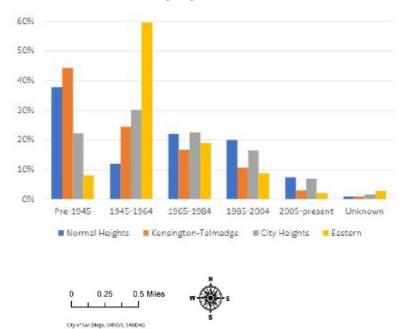


Residential Building Age

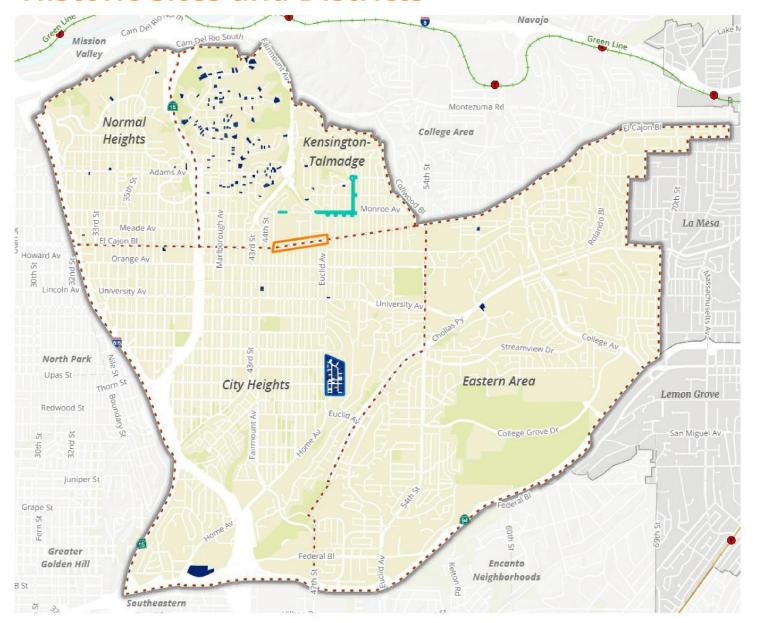




Residential Building Age



Historic Sites and Districts



- Community Plan Boundary
- Open Space
- HRB Designated Sites

Historic Districts

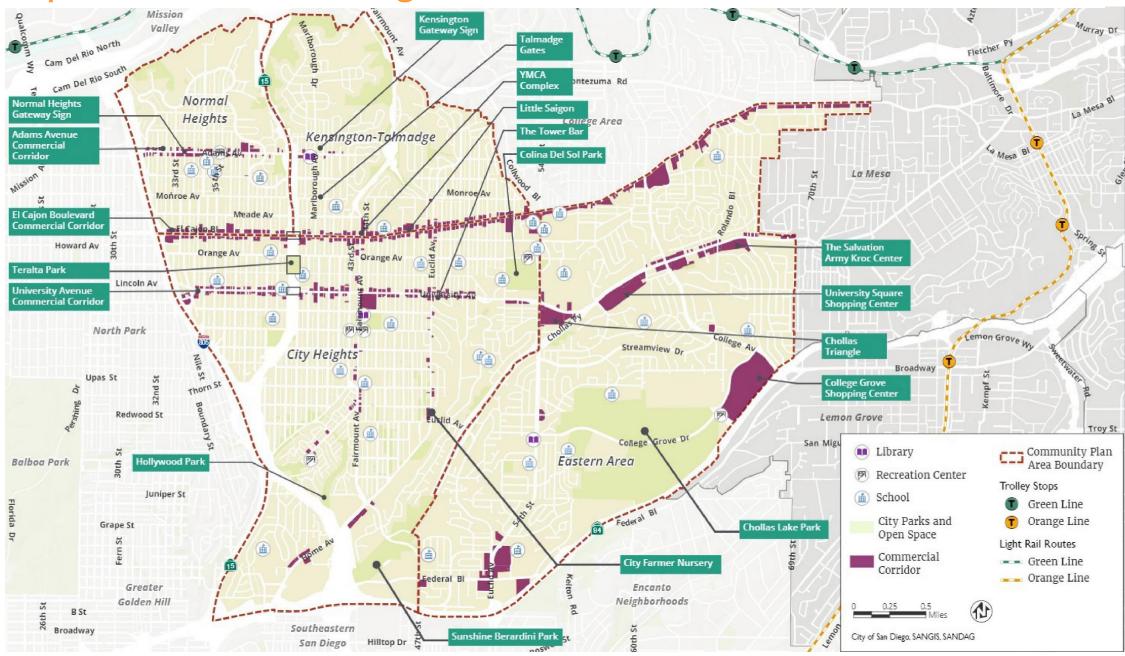
- Islenair
- ☐ Talmadge Gates

Cultural District

Little Saigon



Important Places and Neighborhood Centers





HISTORY & PLACE SUMMARY

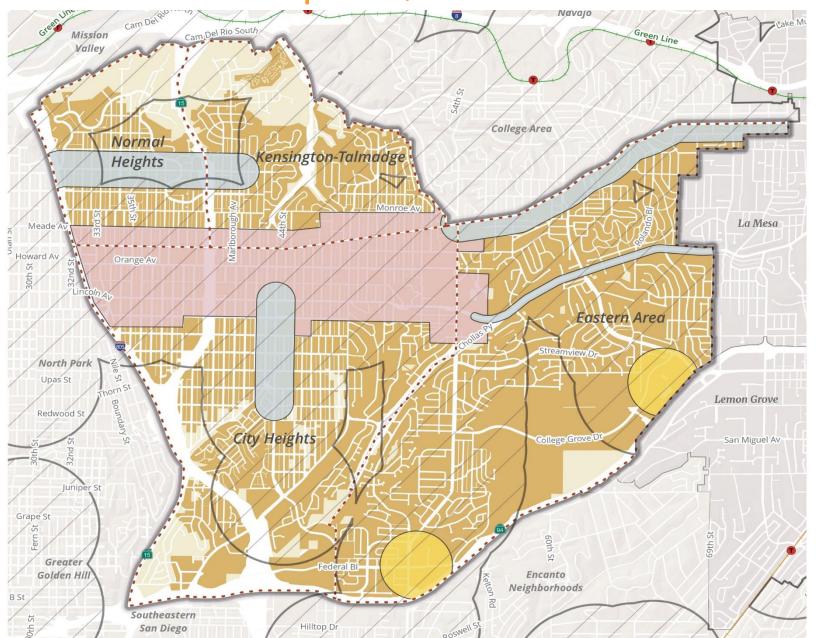
- The **canyon** system **contribute significantly to the sense of place** and forms a backdrop of open space to Mid-City
- The block development patterns mirror the historical development of the city, with older neighborhoods displaying an **urban grid typology** and newer neighborhoods, a **suburban typology**.
- Approximately half of the residential buildings in Mid-City were constructed prior to 1964. Very little construction has occurred after 2005.
- There are many important places and neighborhood centers throughout the planning area where the communities come together.







Sustainable Development, Smart Growth and Transit Priority Areas



Community Plan Area Boundary

Transit Priority Areas (TPA)

Sustainable Development Area

SANDAG Smart Growth Areas (2021)

Town Center, Existing/Planned

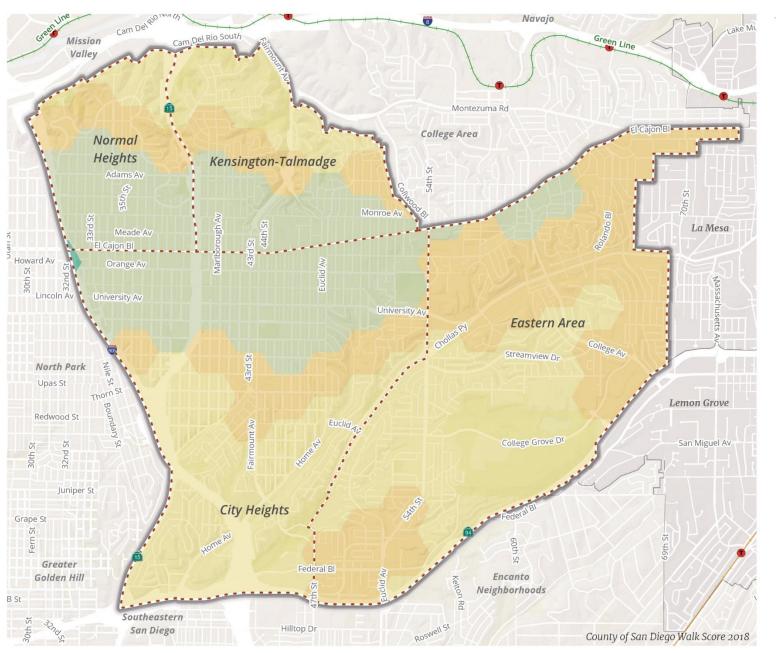
Community Center, Existing/Planned

Mixed-Use Transit Corridor, Existing/Planned

The majority of the planning area is within the Transit Priority and Sustainable Development Areas and features several designated smart growth areas.



Mid-City Walk Score



Walk Score

Walker's Paradise | Daily errands do not require a car

Very Walkable | Most errands can be accommplished on foot

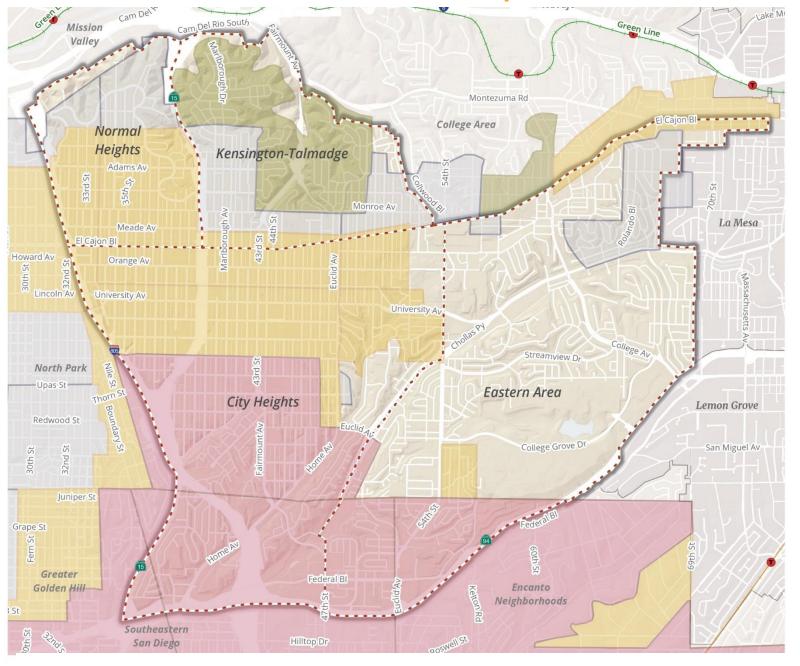
Somewhat Walkable | Some errands can be accommplished on foot

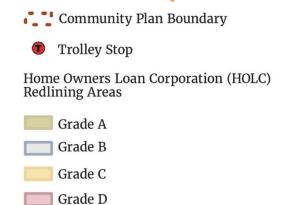
Car-Dependent | Most errands require a car

58% of Mid-City is considered Very Walkable or Somewhat Walkable, compared to 17% in the City of San Diego.



Federal Home Owner's Loan Corporation (HDLC) Graded Area Map 1935



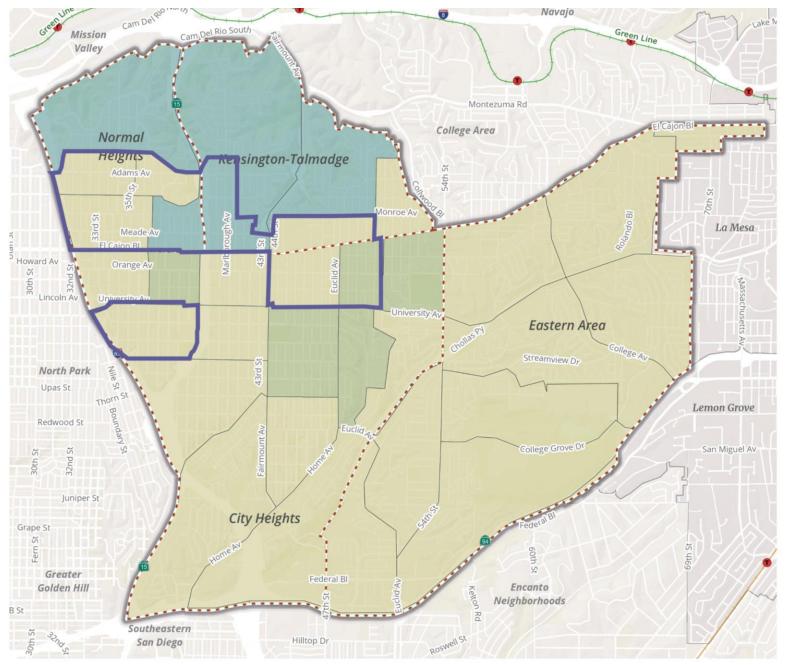


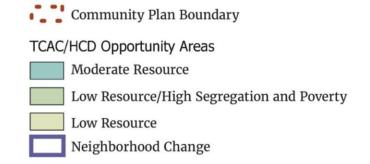
Redlining impacted many neighborhoods in Mid-City, occupied by lower-income residents and people of color, which prevented them from securing mortgages, purchasing or improving property, and building generational wealth.



City of San Diego, SANGIS, SANDAG, "Mapping Inequality: Redlining in New Deal America" https://dsi.richmond.edu/panorama/redlining/#joc=5/39.1/-94-58

California Tax Credit Allocation Committee (CTAC) Opportunity Map (2024)

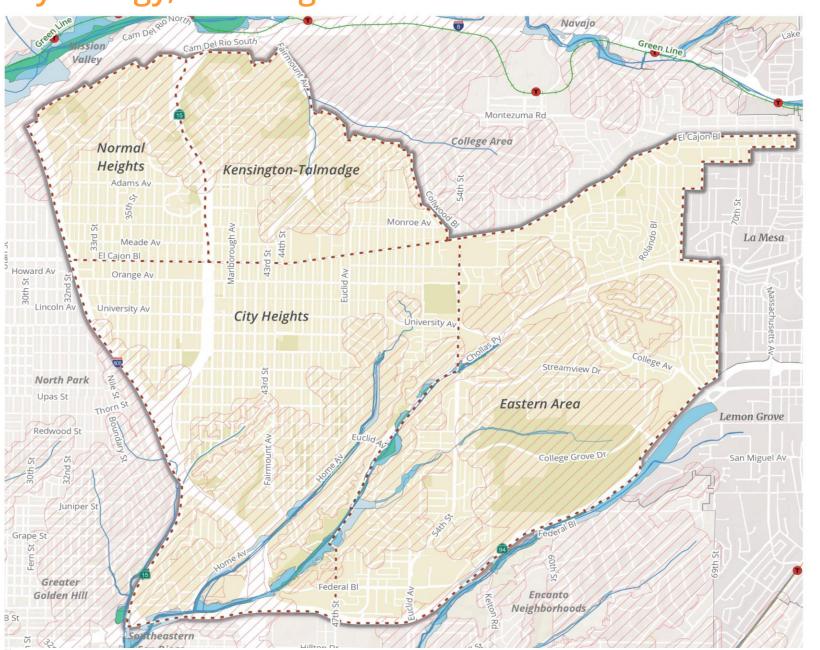




Eight census tracts are experiencing significant Neighborhood Change in Mid-City, particularly in Normal Heights, Kensington-Talmadge, and City Heights, which have experienced significant demographic and economic shifts, including an increase in high-income households and rising median rents.



Hydrology, Flooding and Wildfire



Flood and Fire Zones

100 Year Floodway

100 Year Flood Plain

500 Year Flood Plain

----- Rivers/Streams

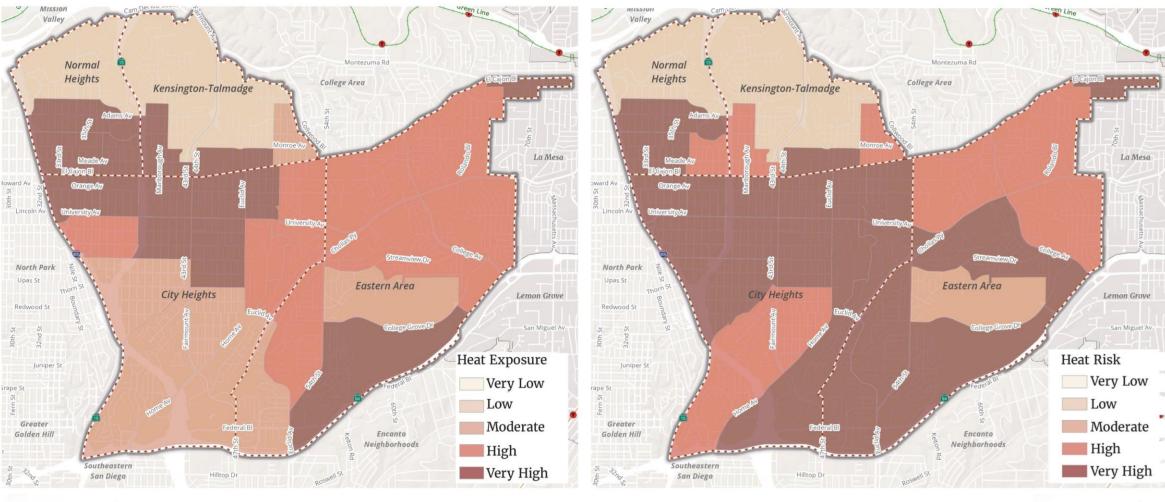
Very High Fire Hazard Severity Zones

Canyons and canyon-adjacent lands in Mid-City are identified as areas of highest risk for flooding and wildfire.



Urban Heat Vulnerability Index - Heat Exposure

Urban Heat Vulnerability Index - Heat Risk

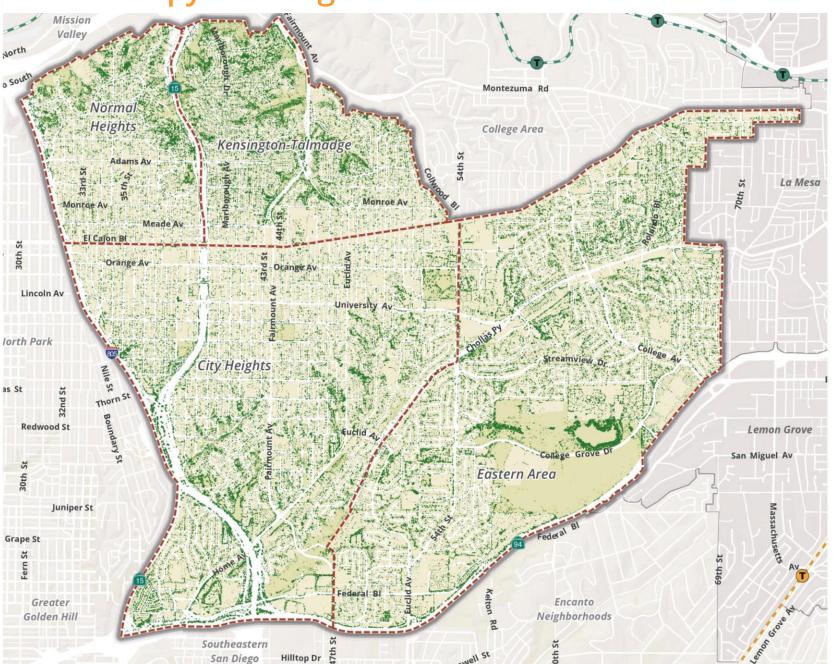




Neighborhoods in Mid-City face a greater risk of extreme heat events, such as heat waves, than other areas of the city.



Tree Canopy Coverage



Tree Canopy

Community Plan Area Boundary

Open Space

Trolley Stops

Green Line

T Orange Line

Light Rail Routes

Green Line

Orange Line

Tree canopy varies across neighborhoods such as Kensington-Talmadge, boasting over 21% coverage, while City Heights and Eastern Area have notably lower percentages.

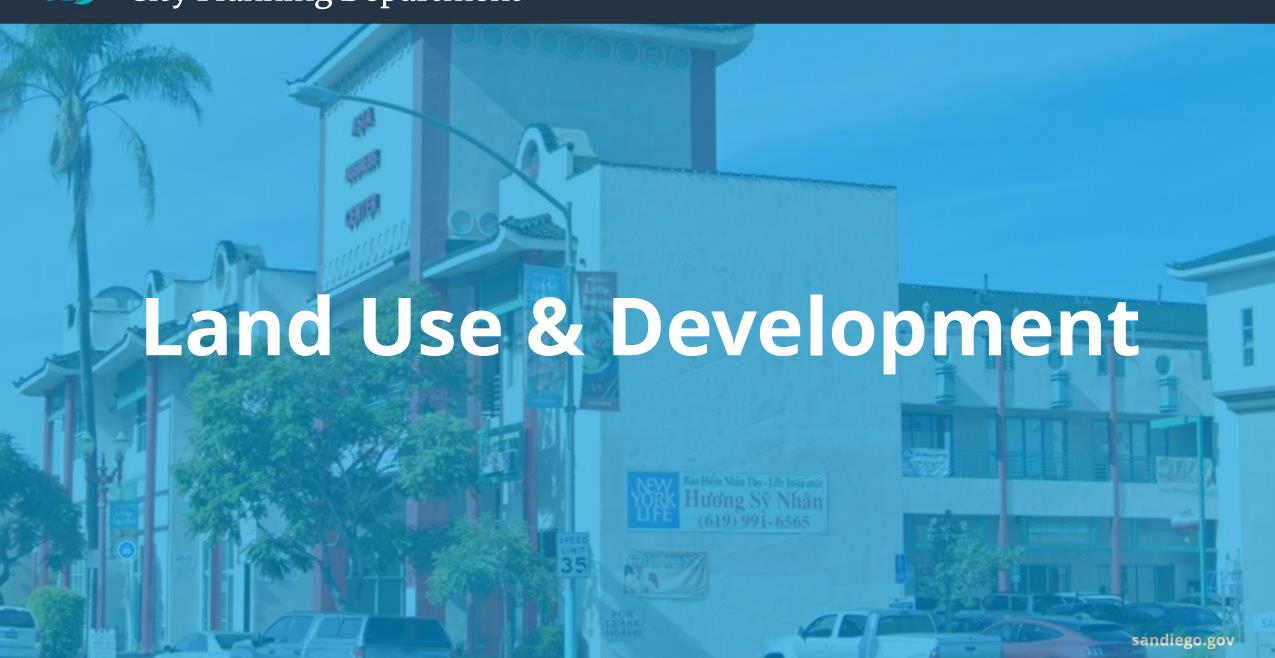




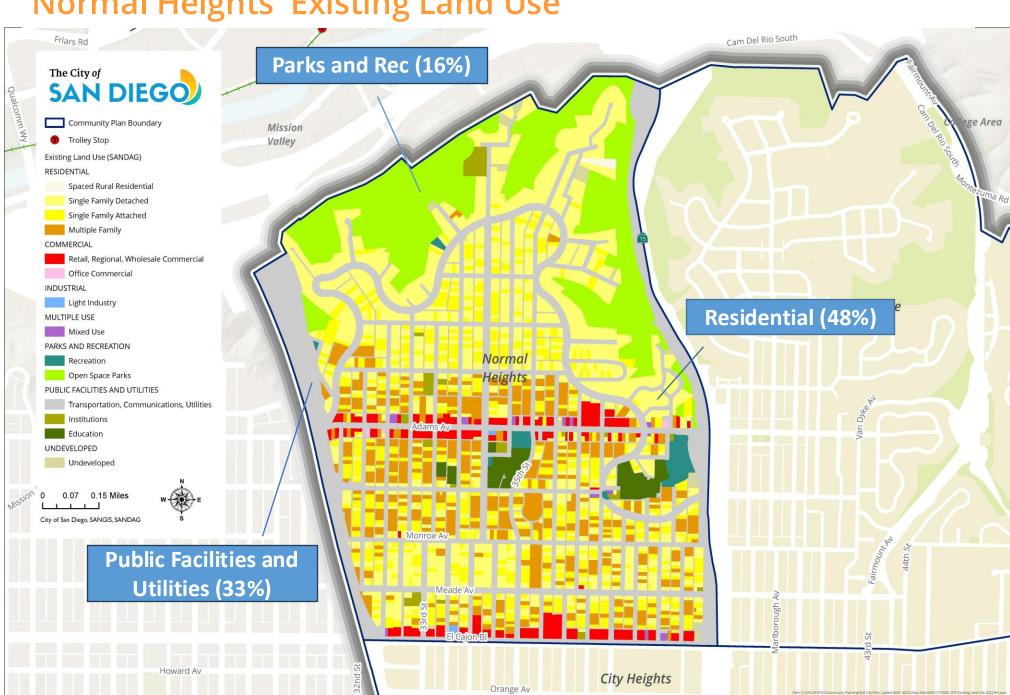
SUSTAINABILITY, EQUITY & CLIMATE RESILIENCE

- Due to a centrally located transit-rich environment and diverse housing types, Mid-City
 residents consume fewer resources, engage in less driving, and incur lower expenses for
 both autos and utilities than the regional average.
- Compared to the rest of the City, Mid-City has better pedestrian, bicycle, and transit scores.
 58% of Mid-City is considered Very Walkable or Somewhat Walkable, compared to 17% in the City of San Diego.
- Redlining **systematically marginalized lower-income residents and people of color** in the Mid-City planning area, compounding with other past discriminatory practices and policies to reinforce racial and economic segregation that still lingers today.
- The majority of neighborhoods are categorized as Low Resource compared to the region, with some areas in Normal Heights and Kensington-Talmadge classified as Moderate Resource.
 Additionally, City Heights has 5 census tracts that are classified as high-poverty and racially segregated areas.
- Meanwhile, eight census tracts are experiencing significant Neighborhood Change in Mid-City, particularly in Normal Heights, Kensington-Talmadge, and City Heights, which have experienced significant demographic and economic shifts, including an increase in high-income households and rising median rents.

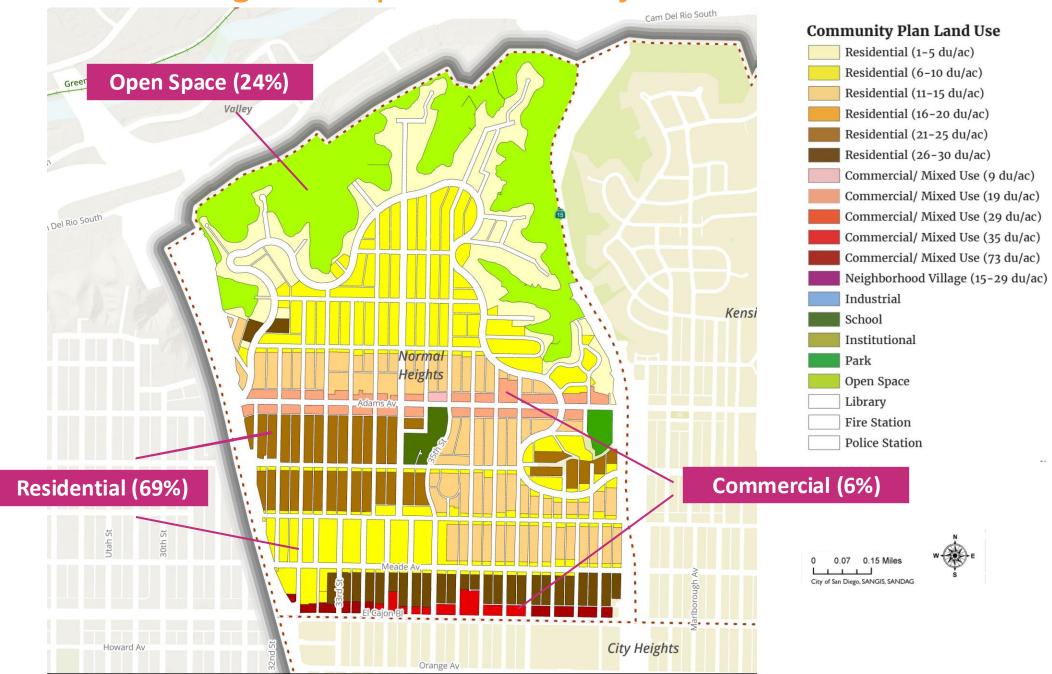




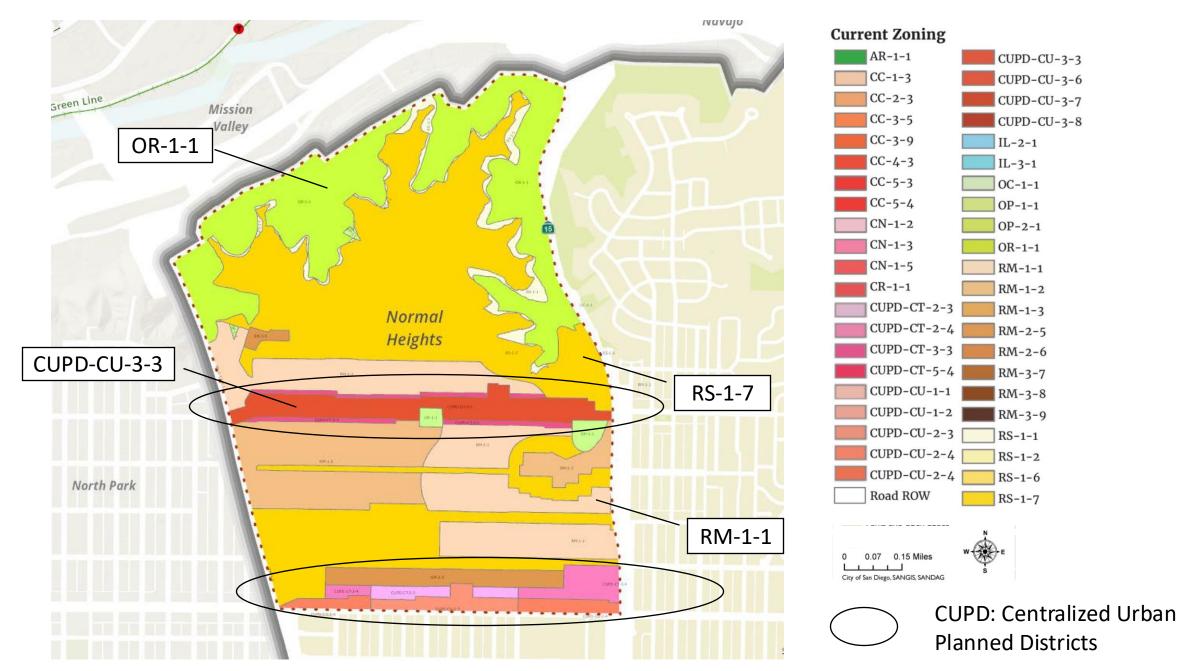
Normal Heights' Existing Land Use



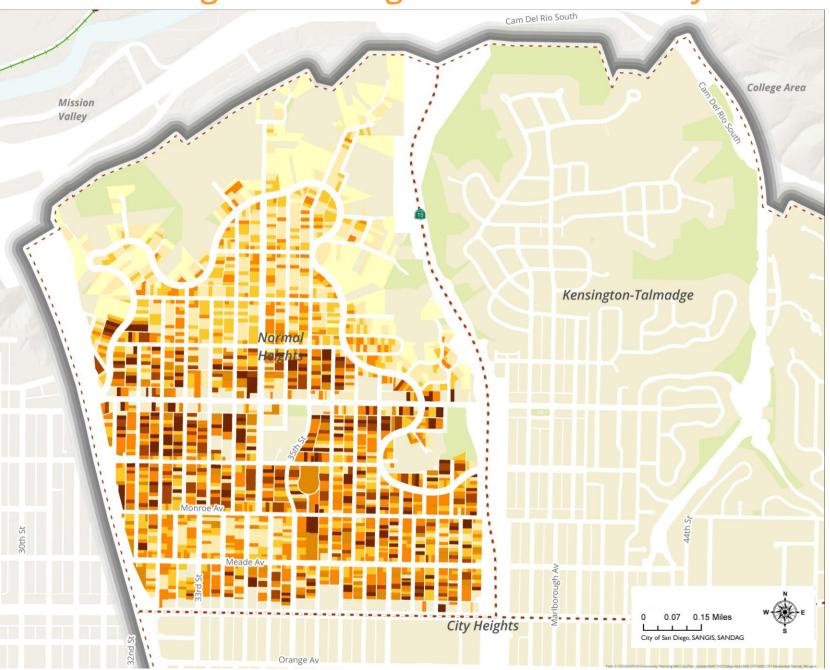
Normal Heights' Adopted Community Plan Land Use



Normal Heights' Current Zoning

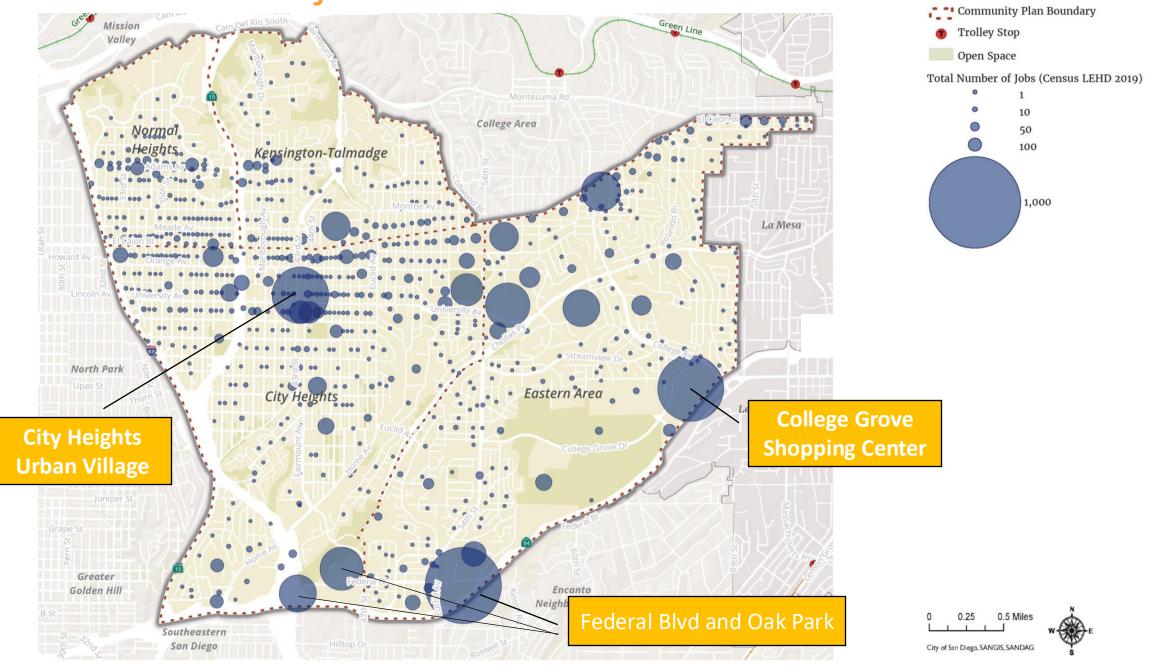


Normal Heights' Existing Residential Density



Residential Density	(%)
Up to 5 units per acre	(17%)
6-9 units per acre	(22%)
10-14 units per acre	(20%)
15-29 units per acre	(20%)
30-44 units per acre	(7%)
45-54 units per acre	(8%)
Over 55 units per acre	(7%)
Community Plan Boundary	
Park and Open Space	

Total Number of Jobs



BUSINESS & EMPLOYMENT

Commute Inflow/Outflow Analysis

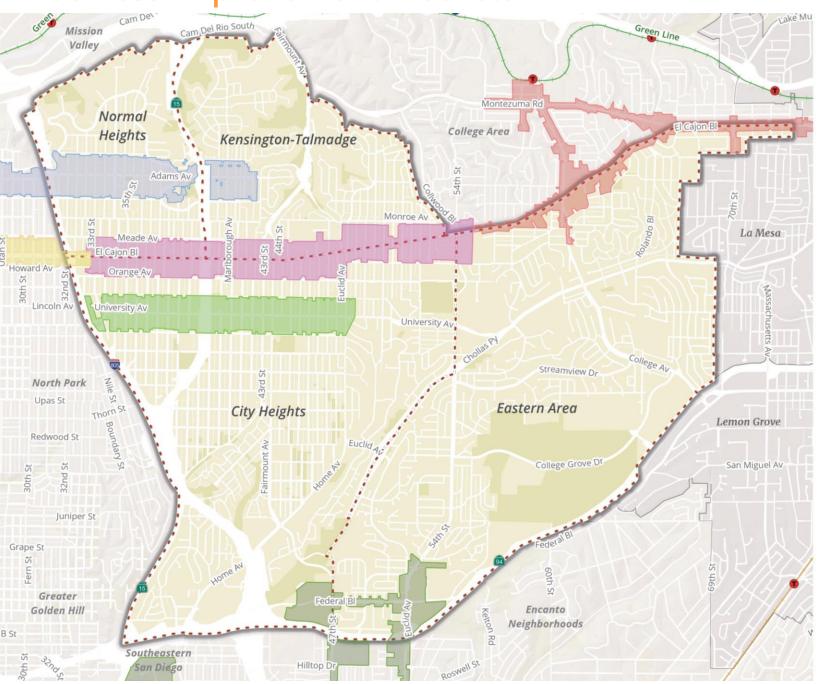


- 82.5% of the total jobs in Mid-City are held by workers who commute into Mid-City
- 17.5% of the total jobs in Mid-City are held by workers who live in Mid-City

Employment Profile

NAICS Industry Sector	Count	Share
Construction	532	3%
Education and Health Care	9,032	43%
Finance and Real Estate	639	3%
Manufacturing, Transportation and Warehousing	842	4%
Accommodation and Food Services	3,374	16%
Professional, Scientific, Information, and Technical Services	1,976	11%
Administration & Support, Waste Management and Remediation	461	2%
All Other	1,827	9%

Business Improvement Districts









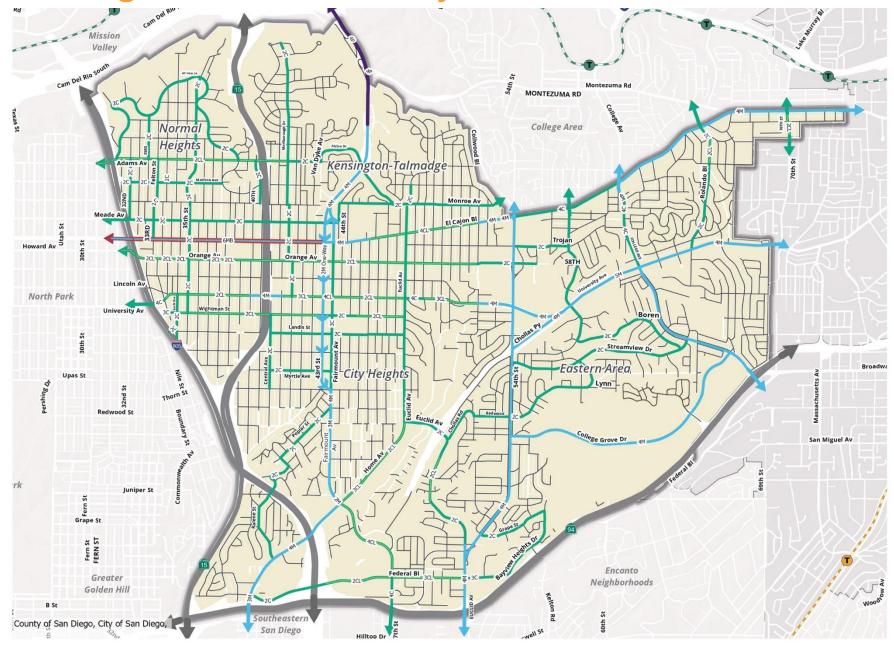
City Planning Department LAND USE & DEVELOPMENT SUMMARY

- Residential use is the most prominent existing land use in Mid-City, occupying 3,895
 acres and it is also the most prominent existing land use in Normal Heights, occupying
 404 acres.
- Significant portions of the Mid- City Communities are as Residential (65%),
 Commercial (9%), and Open Space (13%).
- Similarly, **significant portions** of the Normal Heights community is designated as **Residential (69%), Commercial (6%), and Open Space (24%).**
- Most of the high-density housing is clustered around Adams Avenue, El Cajon Boulevard, and University Avenue, demonstrating the relatively compact building patterns that predominate along major commercial and transportation corridors.
- 43% of jobs within Mid- City are in **education and healthcare**.
- **82.5% of the total jobs** in Mid-City are **held by workers who commute into** Mid-City while 62,052 workers commute out of Mid-City.





Existing Functional Roadway Classifications



- Prime Arterial (P)

 Major Arterial (M)

 Major with Bus Lanes (MB)

 Collector (C)

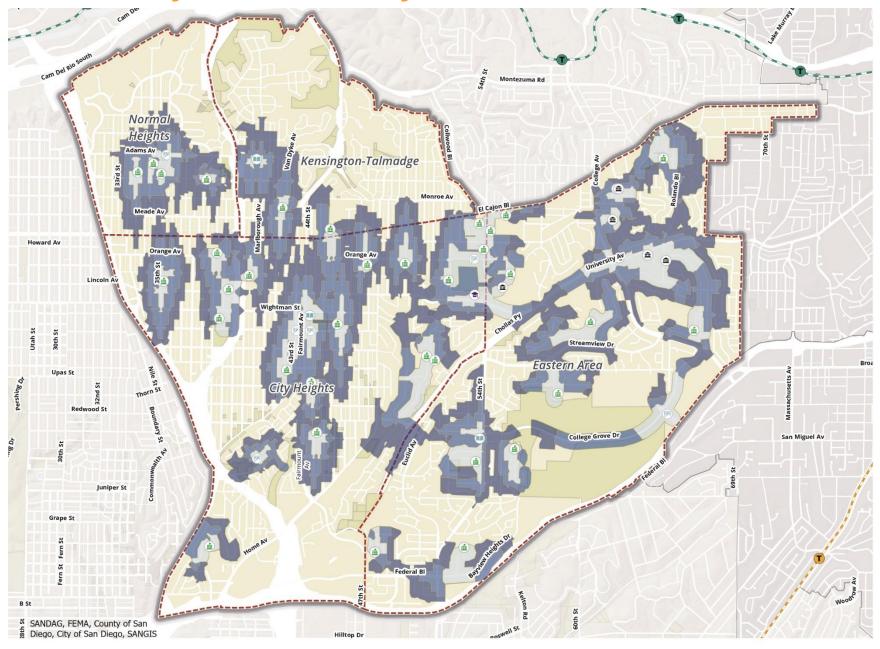
 Collector-Left Turn Lane (CL)
- Freeway

 Local Street
- One-Way

 Connection

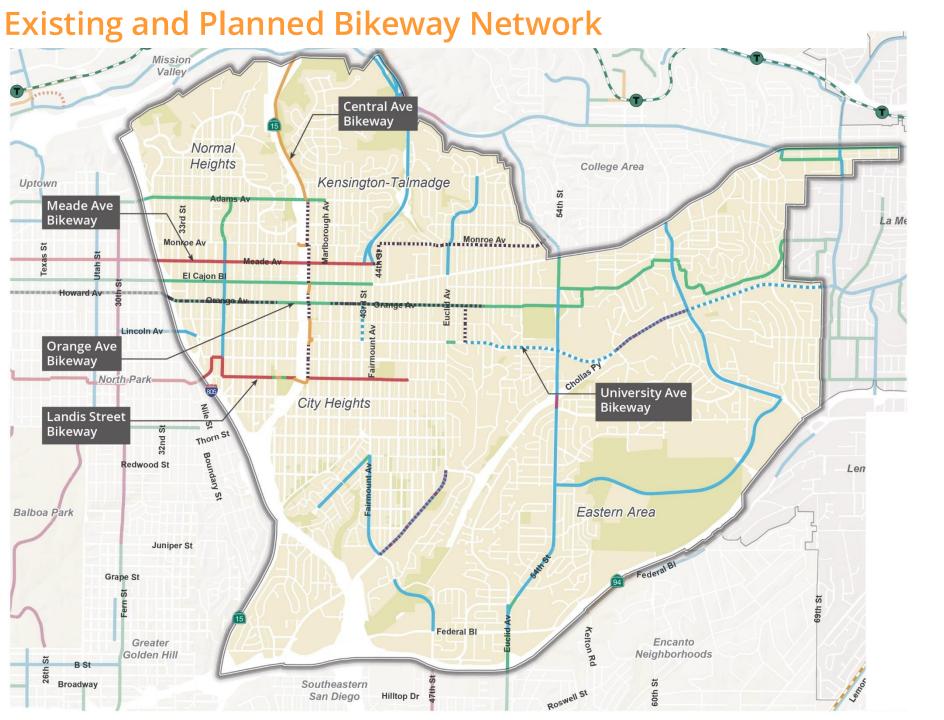


Walkability to Community Facilities



- College
- Library
- Recreation Center
- School
- Senior Center
- 5 Min
- 10 Min
- 15 Min

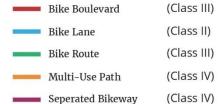




Planned Bike Routes

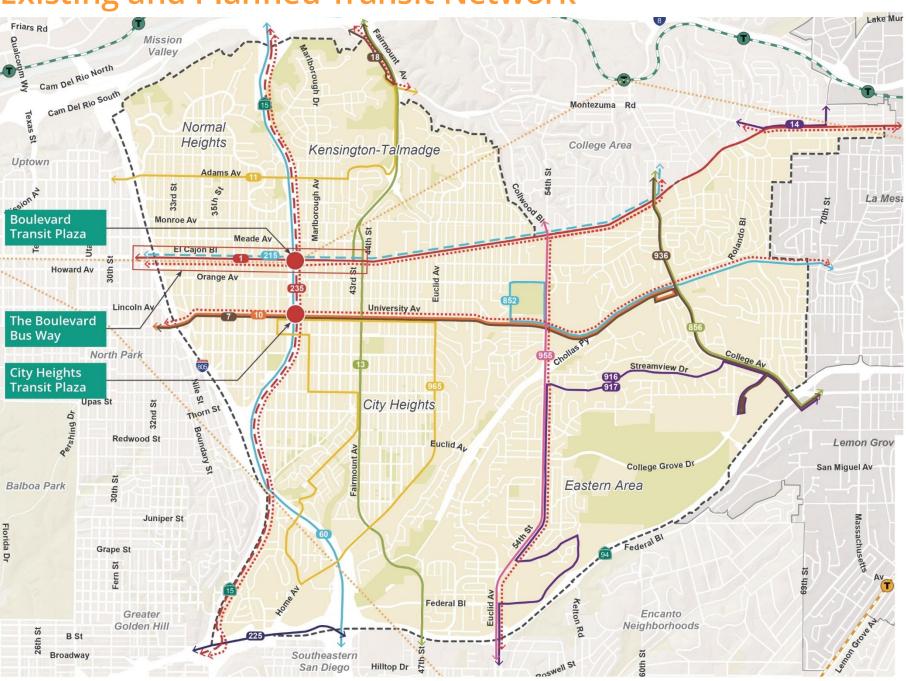
	Bike Boulevard	(Class III)
	Bike Boulevard	(Class II)
	Bike Route	(Class III)
	Multi-Use Path	(Class IV)
******	Seperated Bikeway	(Class IV)

Existing Bike Routes





Existing and Planned Transit Network



Existing Transit Service





Trolley Routes

Green Line

Orange Line

Trolley Stops

T

Green Line



Orange Line

Existing Transit Hubs



Green Line

Planned Transit Service

Commuter Rail

←・・・→ Next Gen Rapid



Pedestrian Collision Heatmap (All Collisions) urray Cam Del Rio South Montezuma Rd Normal Heights College Area Kensington-Talmadge Adams Av La Mesa Monroe Av Monroe Av Meade Av El Cajon Bl **Howard Av** Orange Av Orange Av Lincoln Av University A North Park Streamview Dr City Heights Euclid College Grove Dr San Mig Eastern Area Park Juniper St **Grape St** Encanto Greater Neighborhoods Golden Hill B St Southeastern San Diego

Pedestrian Collision Heatmap





Serious Bike Collisions cam Del Rio North Cam Del Rio South Montezuma Rd Normal Heights College Area Kensington-Talmadge Adams Av La Mesa Monroe Av Meade Av El Cajon Bl Orange Av Howard Av Orange Av Lincoln Av University Av North Park Streamview Dr City Heights **Upas St** Thorn St Redwood St Lemon Grove Euclid College Grove Dr San Miguel Av Eastern Area Park Juniper St Grape St Federal BI Encanto Greater Golden Hill Neighborhoods B St Southeastern **Broadway** Hilltop Dr 5 San Diego

- Bicycle Collision Location
- Community Plan Area Boundary
- Open Space

Trolley Stops

- Green Line
- Orange Line

Light Rail Routes

- Green Line
- Orange Line





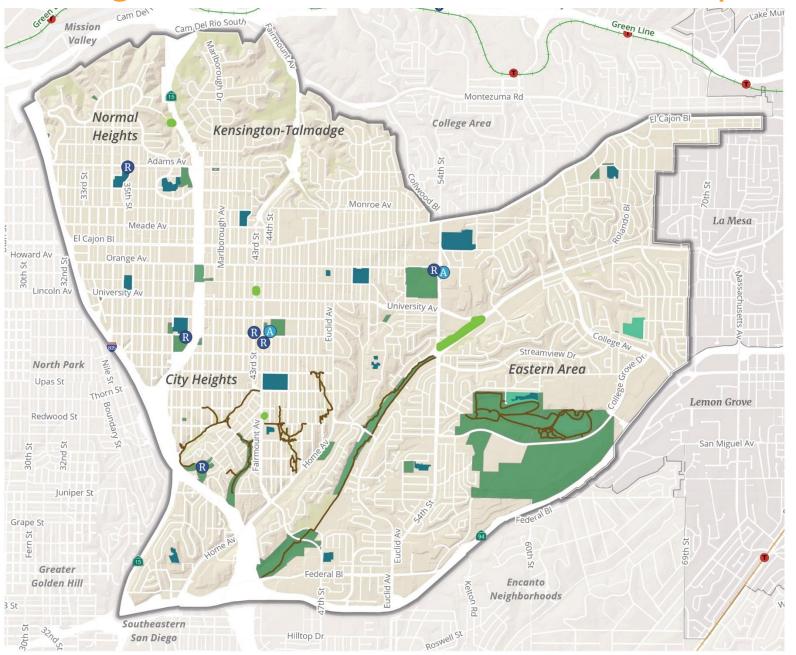
MOBILITY SUMMARY

- The freeway and street network form the basis of mobility within Mid-City.
- Existing canyons and freeways provide the biggest barrier to pedestrian walkability in Mid-City.
- Mid-City is a medium to high bicycle trip generator area.
- The intersections with the **most pedestrian collisions** were concentrated along **El Cajon Boulevard**, **University Avenue**, **Fairmount Avenue and Euclid Ave/54th Street**.
- Serious pedestrian injuries or fatalities are also clustered along the corridors listed above as well as at the **entrances and exits to freeways** in Mid-City.
- Around 20 percent of Mid-City workers either commute by walking, bicycling, public transit, or work from home.





Existing and Planned Parks, Recreation, and Open Space





Proposed Joint Use Parks

Mid-City's system of parks and recreational facilities is vast, ranging from community and neighborhood parks to mini parks, sports fields, and aquatic centers, some of which are shared with neighboring communities.



RECREATION VALUE POINTS

Existing Park Standard

Mid-City Existing Parks and Recreation Facilities Summary	
Total Population (2022)	133,267
Recreation Value Points Goal, 100 points per thousand	13,327
Current Recreation Value Points	7,125
Recreation Center Requirement – 17,000 SF per 25,000 people	90,622
Current Recreation Center square footage	49,672
Aquatic Complex Requirement – 1 complex per 50,000 people	2.6
Current number of Aquatic Complex	2



NORMAL HEIGHTS RECREATION VALUE POINTS

Existing Parks and Recreation Facilities Summary by Community Plan Area (CPA)

Normal Heights CPA	
Total Population (2022)	14,182
Recreation Value Points Goal, 100 points per thousand	1,418.2
Current Recreation Value Points	517.13
Recreation Center	
Recreation Center Requirement - 17,000 SF per 25,000 people	9,643.76
Current Recreation Center Square Footage	2,360
Aquatic Complex	
Aquatic Complex Requirement - 1 complex per 50,000 people	0.28
Current number of Aquatic Complex	-

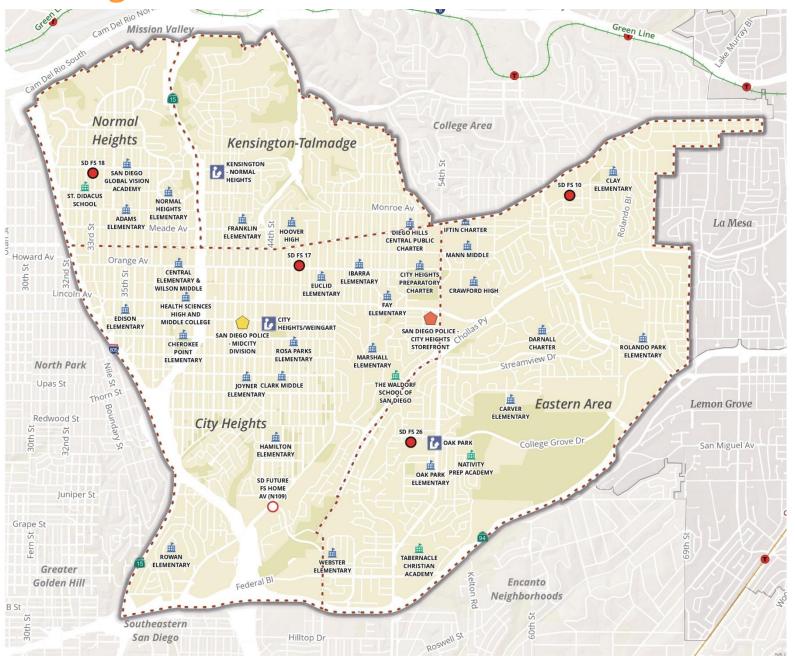
Normal Heights' Existing Recreation Center

Project Title	Existing Recreation Center
Adams Rec Center	2,360 Square Feet
Total	2,360

Normal Heights' Existing Park Values

Project Title	Existing Park Value (Recreation Value Points; RVP)
Adams Avenue Community Park	111.125
Adams Elementary Joint Use	105
Kenmore Terrace MP	0.875
Normal Heights Elementary Joint Use	91
North Mountain View MP	9.625
Ward Canyon Neighborhood Park	199.5
Total	517.125

Existing and Planned Public Services and Facilities



Community Plan Boundary



Schools





Police Facilities

Police Station

Community Relations Storefront

City of San Diego Fire Stations

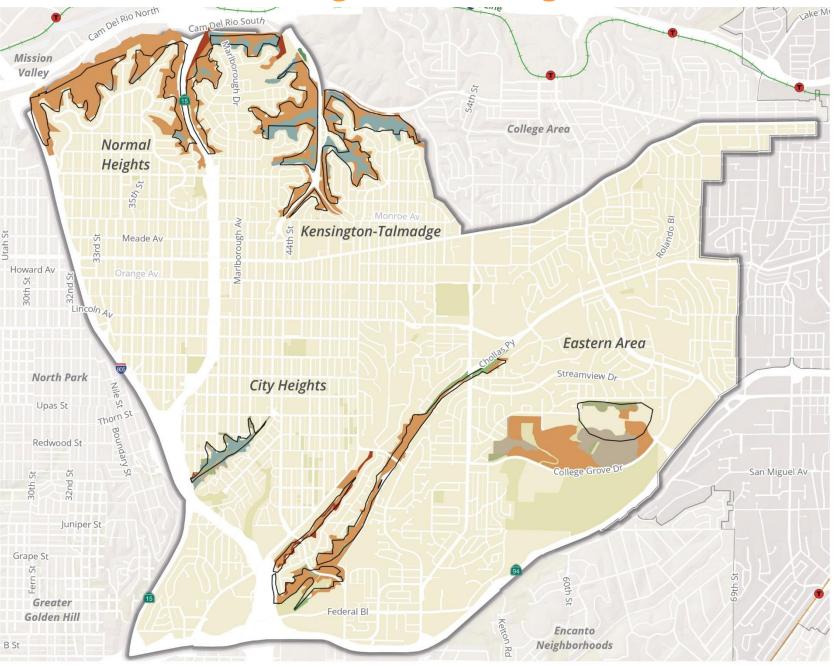
Existing

Proposed

Mid-City planning area has three libraries, four fire stations, thirty public schools, four private schools, and the SD Police Dept. M id-City Division and Community Relations Storefront.



Multi-Habitat Planning Area and Vegetations





Mid-City's undisturbed vegetation is located in San Diego's MHPA, the City's planned habitat preserve. Within MHPA, development is limited to protect and ensure the viability of "covered" species and preserve a network of open space and habitat in San Diego.





- Mid-City's system of parks and recreational facilities is vast, ranging from community and neighborhood parks to mini parks, sports fields, and aquatic centers, some of which are shared with neighboring communities.
- Using the 2022 population, Mid-City is at a deficit per recreational value-based standard,
 Recreation Center square footage required, and aquatic complexes required.
- Through the Chollas Creek Master Plan, Mid-City can expect **more outdoor recreation opportunities** while the natural qualities and habitats within the watershed continue to be preserved.
- Planned public facilities currently encompass a proposed fire station at the intersection of Fairmount Avenue and 47th Street in City Heights, along with suggested enhancements for all three libraries in the Mid-City area.
- Although most of the planning area has been extensively developed, the remaining undisturbed areas, mostly along the canyons, are protected under our City's planned habitat preserve, the Multi-Habitat Planning Area.

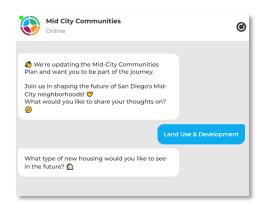




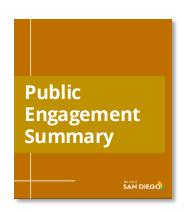


UPCOMING ACTIVITIES, REPORTS & STUDIES

Summer



Summer



Hello Lamp Post:

- Interactive platform
- Two-way communication
- Online or via text
- English, Spanish & Vietnamese

Outreach Summary:

- Online Survey
- Pop-Ups
- Office Hours
- Youth Engagement
- Workshops
- Community Meetings
- Hello Lamp Post

Fall



Detailed Multi-Modal Mobility Assessment:

- Pedestrian, Bike & Transit Facilities
- Traffic Circulation & Count

Winter



A Guide for Evaluating Historical Resources:

- History of Built Environment
- Themes
- Property Types

FURTHER OPPORTUNITY TO PROVIDE INPUT



UPCOMING EVENTS & HOW TO STAY INVOLVED

- Visit the Project Website & Sign-Up for Updates @ www.PlanMidCity.org
- Attend the 2nd Mid-City CPU Working Group Meeting Sept. 11
 - Topic Existing Conditions Report (Ch. 4, 5, & 6) & Public Engagement Summary
 - Location TBD and via Zoom
- Pop-Ups & Mini-Workshops Summer 2024
- 2nd Online Survey Hello Lamp Post Summer 2024

Email Us

Send additional comments, suggestions or questions to PlanMidCity@SanDiego.gov and a Community Planner will get back to you.

